

Audience™ Event Schedule Digital Signage

Audience™

Deploying event schedule digital signage streamlines communications, enhances visitor engagement and improves operational efficiency.

Some of the key benefits include:

- **Real-Time Updates:** Instant updates to event schedules, ensuring visitors always receive accurate information about timings, locations, or changes.
- **Enhanced Visitor Experience:** Clear, visual schedules help visitors navigate the facility easily, reducing confusion.
- **Increased Engagement:** By integrating promotions, upcoming events, and important announcements, digital signage can turn scheduling displays into dynamic engagement tools that capture attention.
- **Brand and Community Building:** Digital signage enables customization with brand colors, logos, and messaging, creating a consistent and professional look.
- **Reduced Staff Workload:** Automating schedule displays frees staff from fielding frequent questions, allowing them to focus on other priorities.
- **Sustainability and Cost Savings:** Digital displays reduce the need for printed materials, saving on printing costs and minimizing waste, supporting environmental goals.
- **Adaptable for Various Needs:** Digital signage can flexibly show full-screen schedules or integrate them with other relevant information, making it versatile for different venues, from lobbies to conference rooms and recreation centers.



11:51 AM		Tuesday Aug 27, 2024		Ray Twinney Recreation Complex newmarket.ca	
TIME	LOCATION	ACTIVITY			
9:00 am	Arena Floor 1	Last Blast: Kids Place Jr.			
9:00 am	Andri/Lakeview Homes	Last Blast: Kids Place Sr.			
9:00 am	Lounge #1	Last Blast: Kids Place Mini			
9:00 am	Lounge #2	Last Blast: Art Attack			
4:00 pm	Arena Floor 1	Extended Care			
6:00 pm	Lounge #2	Newmarket Camera Club			
6:00 pm	Arena Floor 1	Moonlight Movies - Rain Location			
6:30 pm	Lounge #1	Newmarket Citizens Band			

There are no alerts at this time.
Watch here for important community announcements.

Audience™ can integrate with your existing event schedule system (including Xplor Recreation, Activenet, MS 365, or others) or customers can use our custom Audience.facilityscheduler module that provides a simple, browser-based interfaced designed for operational staff to enter and edit event schedule information.