Our Audience™ Interactive Bulletin Board solution is a fully customizable, dynamic Digital Signage communications tool for information distribution in the workplace that increases staff engagement and fosters collaboration.

Getting Started

Prior to engagement, the Interactive Digital Bulletin Board performs as a typical Digital Signage display with a fully customizable, multi-zone layout presenting a scheduled rotation of engaging video, graphic, text and automated data content.

Engagement

Pressing the TAP HERE button will suspend the rotation of regularly scheduled content within the main zone and activate the interactive menu allowing the user to begin their interactive experience.
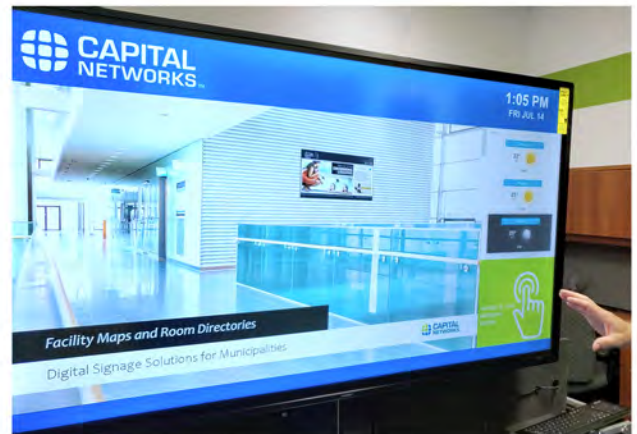

Main Menu

The fully customizable main menu displays the list of categories available to the user.

Sample categories:
- Corporate Policies
- Staff Calendars
- Product and Service Updates
- In-office Notifications and Upcoming Events
- Current Health and Safety Regulations

Tapping the category of interest will then take the user directly to the content available within the category selected, or to a second menu of sub-categories when required.

Content - General

Content within both the main menu and sub-menu categories can include video-on-demand (MP4), graphics or text documents including files created with popular in-office platforms including Microsft Exchange and Power BI.

Sample Content:
- Training Videos
- Promotional Content
- Staff In-Out Schedules
- Project Collaboration Documents
- Staff Recognition

Content - Long-Form Reference Materials

The Audience™ Interactive Digital Bulletin Board also provides users the ability to access and interact with reference documentation not normally presented or accessible within regular Digital Signage displays.
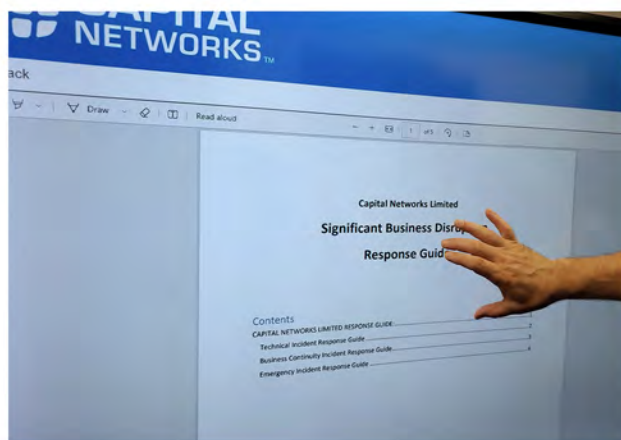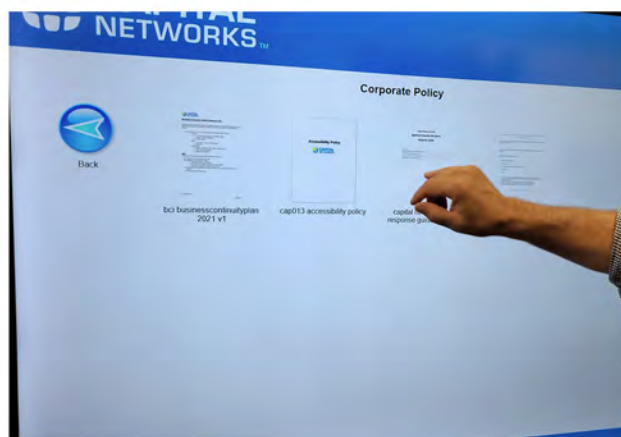
Sample Long-Form Content:
- Corporate Policies
- Employee Policies
- Project Overview Documents
- Current Health and Safety Regulations

Interacting With Content

By selecting the file or document of interest, the user now has the ability to interact with the file as they normally would with the full functionality of a PDF viewer, with the lDigital Signage display perfectly suited for:

- Training Sessions
- Group Collaboration
- Facility Tours
- Staff Interaction
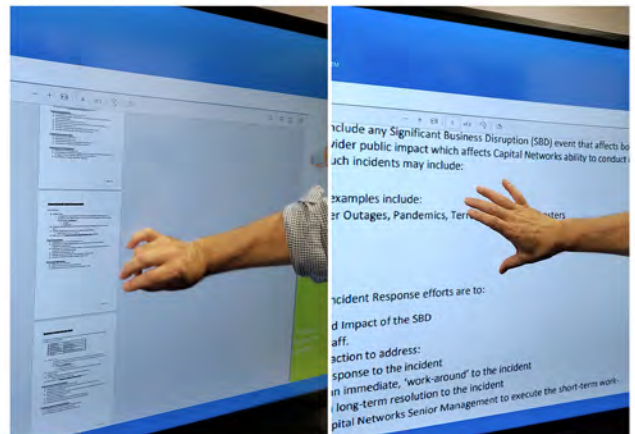- Entertainment During Social Events

Interacting With Content (continued)

Performing with the same functionality as a PDF viewer, the Audience™ Interactive Digital Bulletin Board allows users to minimize long-form documents for easy scrolling and searching with the swipe of a hand.
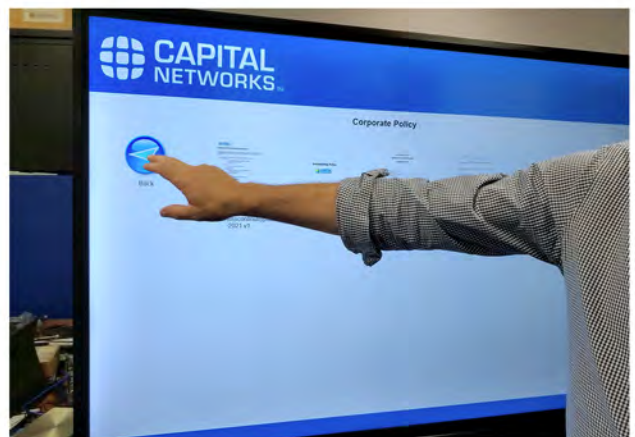
Files are just as easily enlarged for easy reading, pefectly suited for collaboration and the sharing of information in group settings, with all content available for download to mobile devices allowing users to walk away with the information accessed on-screen.

Ending an Interactive Session

At any point during an interactive session, users are able to back out of their current view by tapping the always accessible back button which will return the user to the main menu.

In the event that a user walks away from the screen prior to returning to the main menu, the Audience™ Interactive Digital Bulletin Board will automatically return to the scheduled loop of general content after a pre-determined and customizablle duration of inactivity.

Contact us to learn more about the Audience™ Interactive Digital Bulletin Board and how it. or any of our other Digital Signage solutions can enhance communication in your workplace.